

THE ORIGIN OF THE FAT *bastard*

GOOD friends  
THIERRY (renowned French winemaker)  
& GUY (British wine industry rebel)  
created FAT *bastard* almost by accident.

It started out as an experiment THIERRY had been doing  
in the back of his cellar, leaving a barrel "on the lees"  
(yeast cells) He didn't know what to expect, but when  
the friends tried the wine THIERRY exclaimed...

*"Now zat iz what you call eh PHET bast-ard!"*  
(read with a strong French accent)

This very British expression perfectly described the wine's  
*wonderful color and ROUND, rich palate*  
so that's what they called it.

NO-ONE  
REMEMBERS  
EXACTLY  
WHERE THE  
HIPPO  
CAME FROM



Fat Bastard,  
Pinot Noir 2007  
SELECTED & IMPORTED BY  
**CLICK**  
WINE GROUP  
SEATTLE, WASHINGTON

VIN DE PAYS VIGNOBLES DE FRANCE  
PRODUCT OF FRANCE

BOTTLED BY  
THE FAT BASTARD WINE COMPANY  
F 84190 FRANCE

**GOVERNMENT WARNING:**

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ALC. 13% by Vol. 750ml

CONTAINS SULFITES

